

FACULTY

Chairperson and Graduate Program Coordinator

Associate Professor Jabbar Al-Obaidi

Professors: Joel Litvin, Thomas Mickey, Nancy Street

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Nancy Owens

Assistant Professors: Jason Edwards, Maria Hegbloom,
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Instructor: Amanda Brozana

Department Telephone Number: 508.531.1348

Location: Maxwell Library, Room 215

Web site: www.bridgew.edu/comm

DEGREE PROGRAM

- BA in Communication Studies
Concentrations: Corporate Communication, Individualized,
Media Studies and Communication Technologies, Speech
Communication

UNDERGRADUATE MINORS

- Communication Studies
 - Public Relations*
- * Interdisciplinary minor

The Department of Communication Studies is committed to providing excellent undergraduate programs for students at Bridgewater State College. The department offers a Bachelor of Arts (BA) in communication studies. It provides students with a broadly based liberal arts grounding in history, structure, process, culture, social application and functions of human communication, and with the competencies required for effective communication in the 21st century. It also supports an integrated model of learning and relaxing the rigid boundaries between academic requirements, professional training and the liberal arts.

In addition, the Department of Communication Studies endeavors to:

- foster the student's ability to integrate critical, theoretical and ethical perspectives in the field of communication and apply them to their professional, personal and civic lives.
- train students in analytical and critical thought, in oral exposition and argument in the literature of communication and in the research that supports it.
- provide through theoretical perspectives and practical experience, rich opportunities and preparation for careers in communication and media, for work in other fields for which communication is pivotal for success and for advanced study in communication.

In addition to study abroad and internship, students majoring in communication studies are involved in a number of activities beyond the classroom pertaining to their academic program. These activities include membership in the National Communication Association BSC Chapter (NCA), the Public

Relations Student Society of America (PRSSA), the Bridgewater Video and Film Association (BVFA), Lambda Pi Eta and the Forensics Society. Majors also participate in fundraising for good causes; service learning; community outreach projects; creative and expressive projects; and in speaking, acting and debate tournaments at both the regional and national level. The operation of the radio station WBIM (91.5 FM) and the publication of the BSC newspaper "The Comment" is under the direct management of students. These activities provide students with opportunities for professional development as well as public relations engagements to meet and exchange views and opinions on issues related to cultural dialogues, and local and global issues.

UNDERGRADUATE PROGRAMS

BACHELOR OF ARTS

The Department of Communication Studies strives to educate the residents of the region in the matter and practices of the field of communication and media with the following concentrations:

MEDIA STUDIES AND COMMUNICATION TECHNOLOGIES CONCENTRATION

The Media Studies and Communication Technologies concentration introduces students to the theory and practice of the study of media as part of their communication studies major. Through advising, students have the ability to more deeply explore their particular area of interest. Students may select elective courses that focus on film and media studies, including courses on media history, theory and criticism; journalism, including news gathering and production across a range of media; or multimedia production, which offers a wide breadth of production opportunities, focusing on video but spanning from radio to new media.

Grade Requirement

A grade of "C" or higher in all communication studies (COMM) course work is required for all students.

Required Courses

	Credits
COMM 221 Foundations of Communication	3
COMM 222 Communication Studies Theory.....	3
COMM 224 Communication Studies Research	3
COMM 229 Foundations of Media Studies.....	3
COMM 311 Media Literacy	3
COMM 496 Seminar in Media Studies and Communication Technologies (Writing Intensive in the Major Core Curriculum Requirement-CWRM).....	3
Choose one course from the following.....	3
COMM 215 Television Studio Production (Television Production I)	
COMM 225 Film as Communication	
COMM 240 Introduction to Journalism	
Choose three courses from the following	9
COMM 150 Practicum in Communication Media	
COMM 214 Radio Production	
COMM 240 Introduction to Journalism	
COMM 288 Communication Colloquium	
COMM 290 Beginning Videography	

COMM 291 Video Editing	
COMM 310 Film History: Western Cinema	
COMM 313 Media Law and Ethics	
COMM 335 News and Politics	
COMM 345 Writing for Radio and Television	
COMM 350 Documentary Film	
COMM 355 Images of Gender in Media	
COMM 366 Advanced Audio Production	
COMM 370 Screenwriting	
COMM 371 Global Cinema	
COMM 390 Television Direction (Documentary)	
COMM 397 Cyber Culture and Digital Media	
COMM 401 Film Theory and Criticism	
COMM 415 Advanced Television Production (Features)	
COMM 430 Topics in Film	
COMM 462 Patterns of International Communication	
COMM 498 Internship in Communication (three credits only)	
COMM 499 Directed Study in Communication (one to three credits only)	
Choose two courses (six credits) from any 300- or 400-level communications studies (COMM) courses.....	6
Total minimum credits:	36

Core Curriculum Requirements

A minimum of 120 earned hours is required for graduation. These earned hours include the core curriculum requirements as specified in the "Undergraduate Academic Programs" section of this catalog and at the Core Curriculum Web site, www.bridgew.edu/corecurriculum. For additional graduation requirements, see the "Undergraduate Academic Policies" section of this catalog.

SPEECH COMMUNICATION CONCENTRATION

The speech communication concentration within the communication studies major provides a broad perspective of communication knowledge and skills within interpersonal, group, social, national and international situations. Students who choose this concentration will become acutely aware of speech communication subjects such as interpersonal, group, gender, rhetoric, political and intercultural communication.

Grade Requirement

A grade of "C" or higher in all communication studies (COMM) course work contributing to the major is required for all students.

Required Courses

	Credits
COMM 221 Foundations of Communication	3
COMM 222 Communication Studies Theory.....	3
COMM 224 Communication Studies Research	3
COMM 250 Public Speaking.....	3
COMM 495 Communication Studies Seminar (Writing Intensive in the Major Core Curriculum Requirement –CWRM)	3
Choose one course from the following.....	3
COMM 210 Voice and Diction	
COMM 260 Group Communication and Decision Making	
COMM 270 Interpersonal Communication	

Choose 12 credits from the following.....	12
COMM 110 Forensics Practicum	
COMM 135 Freshman Honors Colloquium	
COMM 136 Freshman Honors Colloquium	
COMM 286 Sophomore Honors Colloquium	
COMM 287 Sophomore Honors Colloquium	
COMM 305 Advanced Forensics Laboratory	
COMM 330 Business and Professional Communication	
COMM/INTD/PSYC 349 Perspectives on the Holocaust	
COMM 360 Argumentation and Advocacy	
COMM 361 Gender Communication	
COMM 362 American Public Address	
COMM/POLI 364 Political Communication	
COMM 365 Introduction to Intercultural Communication	
COMM 399 Topical Studies	
COMM 402 Interpersonal Conflict Resolution	
COMM 450 Persuasion	
COMM 498 Internship (three credits only)	
COMM 499 Directed Study in Communication (one to three credits only)	
Choose two courses from any 300- or 400-level communications studies (COMM) courses.....	6
Total minimum credits:	36

Core Curriculum Requirements

A minimum of 120 earned hours is required for graduation. These earned hours include the core curriculum requirements as specified in the "Undergraduate Academic Programs" section of this catalog and at the Core Curriculum Web site, www.bridgew.edu/corecurriculum. For additional graduation requirements, see the "Undergraduate Academic Policies" section of this catalog.

CORPORATE COMMUNICATION CONCENTRATION

The corporate communication concentration within the communication studies major allows students to focus on either public relations or organizational communication. Both areas within the concentration serve to foster a deeper understanding and practical application of communication knowledge and skills within for-profit, government and nonprofit organizations. Students will also focus attention on communication issues related to the impact of globalization, the implications of communication issues related to the impact of globalization, the implications of communication technology and demonstrate proficiency in communication management.

Grade Requirement

A grade of "C" or higher in all communications studies (COMM) course work contributing to the major is required for all students.

Required Courses

	Credits
COMM 221 Foundations of Communication	3
COMM 222 Communication Studies Theory.....	3
COMM 224 Communication Studies Research	3

COMM 492 Seminar in Corporate Communication	3
Choose one course from the following.....	3
COMM 226 Introduction to Public Relations	
COMM 303 Introduction to Organizational Communication	
Choose five courses from the following.....	15
COMM 227 Multimedia Applications for Public Relations	
COMM 312 Writing for Public Relations	
COMM 330 Business and Professional Communication	
COMM 337 Public Relations Theory	
COMM 341 Public Relations Case Studies	
COMM 353 Corporate Communication and Social Responsibility	
COMM 391 Public Relations Practicum	
COMM 470 Organizational Communication: Events Planning	
COMM 472 Communication Training and Development	
COMM 498 Internship in Communication (three credits only)	
COMM 499 Directed Study in Communication (one to three credits only)	
Choose two courses from any 300- to 400-level communication studies (COMM) courses	6
Total minimum credits:	36

Core Curriculum Requirements

A minimum of 120 earned hours is required for graduation. These earned hours include the core curriculum requirements as specified in the "Undergraduate Academic Programs" section of this catalog and at the Core Curriculum Web site, www.bridgew.edu/corecurriculum. For additional graduation requirements, see the "Undergraduate Academic Policies" section of this catalog.

INDIVIDUALIZED CONCENTRATION

Students may work with their advisers to design, with the approval of the chairperson, an individualized concentration. The individualized concentration must include 36 credits from departmental course offerings.

Grade Requirement

A grade of "C" or higher in all communication studies course work contributing to the major is required for all students.

Required Courses

	Credits
COMM 221 Foundations of Communication	3
COMM 222 Communication Studies Theory.....	3
COMM 224 Communication Studies Research	3
Choose one course from the following.....	3
COMM 492 Seminar in Corporate Communication	
COMM 495 Communication Studies Seminar (Writing Intensive in the Major Core Curriculum Requirement-CWRM)	
COMM 496 Seminar in Media Studies and Communication Technologies (Writing Intensive in the Major Core Curriculum Requirement-CWRM)	
Choose eight courses from any communication studies (COMM) courses including at least two courses (six credits) from any 300- or 400-level communication studies (COMM) courses.....	24

Note: If COMM 498 Internship in Communication Studies (limited to three credits only) or COMM 499 Directed Study in Communication (limited to one to three credits only) is selected, a combined maximum of six credits only may be applied to the concentration requirement.

Total minimum credits: 36

Core Curriculum Requirements

A minimum of 120 earned hours is required for graduation. These earned hours include the core curriculum requirements as specified in the "Undergraduate Academic Programs" section of this catalog and at the Core Curriculum Web site, www.bridgew.edu/corecurriculum. For additional graduation requirements, see the "Undergraduate Academic Policies" section of this catalog.

DOUBLE MAJOR WITH ELEMENTARY EDUCATION, EARLY CHILDHOOD EDUCATION OR SPECIAL EDUCATION

Students may choose a double major, one in communication studies and another in elementary education, early childhood education or special education for licensure purposes.

COMMUNICATION STUDIES MINOR Credits

COMM 221 Foundations of Communication	3
COMM 222 Communication Studies Theory.....	3
Plus 12 additional credits selected from communication (COMM) courses, of which six must be at the 300 level or higher	12
Total minimum credits:	18

INTERDISCIPLINARY MINOR IN PUBLIC RELATIONS

This public relations minor is offered as a cooperative effort by the Departments of Communication Studies, Management and English. It provides an opportunity for students to acquire knowledge and skills germane to public relations practice. Students take courses in management, advertising, public relations, marketing and business writing or elect presentational skills courses, for a total of 21 credit hours.

Required Courses

	Credits
COMM 226 Introduction to Public Relations	3
COMM 391 Public Relations Practicum	3
MGMT 130 Principles of Management.....	3
MGMT 200 Marketing Principles	3
MGMT 424 Advertising	3



Communication Studies

Choose one..... 3
COMM 212 Announcing
COMM 250 Public Speaking
COMM 330 Business and Professional Communication

Choose one..... 3
ECON 101 Principles of Microeconomics
ENGL 202 Business Communication

Interested students should contact the department chairperson of the Department of Communication Studies, the Department of Management or the Department of English.

Total minimum credits: 21

HONORS PROGRAM

The honors program in communication studies provides highly motivated communication studies majors with opportunities to enhance their academic program through intensive scholarly study and research designed to be of assistance in postgraduate employment or in the pursuit of an advanced degree in communication studies. Contact the Department of Communication Studies for further information concerning eligibility and application.

GRADUATE PROGRAMS

MASTER OF ARTS IN TEACHING SPEECH COMMUNICATION AND THEATER

This program is inactive.