

Building a Career with Experience Internship Newsletter

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February 23, 2005**

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Career Services

Campus Center
Rooms 008
(508) 531-1328
Internship Office
Room 006
jpaganelli@bridgew.edu

WHERE TO START

- If you are seeking academic credit, meet with the faculty internship coordinator in your department.
- Research internship leads through your department, the internship database and other resources in Career Services.
- Make an appointment with John Paganelli, (508) 531-1328.
- Prepare a cover letter and resume; have it critiqued Career Services.

Fall 2004 Internship Fair

On Wednesday, November 3, 2004, Bridgewater State College hosted its Fourth Annual Internship Fair. The fair was a success, with over thirty employers providing information on internship opportunities from a wide variety of fields including communications, education, management, and social services. Over 200 students attended this year's fair, learning first hand from employers, the importance of gaining internship experience.

Rebecca Marshall, '03, representing the Greater Boston Convention & Visitor's Bureau was recruiting potential interns for sales, convention services and public relations positions. She explained to students "An internship is great because it not only gives you a glimpse into what the "real world" is like, but it also gives you invaluable experience in your chosen field. It is always hard transitioning from being a student to being an employee and an internship is a bridge between the two roles".

Steven Hill '94, from The Children's Museum of Easton stated, "As an employer, we are always looking for people who have experience in the field. Also, a good reference from a colleague can carry a lot of weight when deciding among possible employees for hire." Steven was recruiting for Zoomzone positions designed for education majors. The Children's Museum of Easton offers interns a chance to gain exposure to teaching in a variety of interactive classes and programs.

Employers who attended the fair included: AFLAC, Bankers Life and Casualty Company, Beacon Hospice and Palliative Care, BSC International Programs, Canton Club, The Children's Museum of Easton, Coalition for Social Justice, Community Care Services, Enterprise Rent-A-Car, Fitcorp, The George P. Johnson Company, Greater Boston Convention & Visitors Bureau, High Point Treatment Center, Infinity Broadcasting, Lombardo's, May Institute, New England Aquarium, The New England Center for Children, Old Colony YMCA, PartyLite Worldwide, Peace Corps, PricewaterhouseCoopers, Putnam Investments, Reebok International, Road to Responsibility, South Shore Mental Health, Staples, Third District Court, US Probation, The Washington Center for Internships, and WCVB-TV/ Channel 5.



Management Science Internship Forum

Wednesday, February 23, 2005

3:00 – 4:15 p.m., East Campus Commons, Room 112

Hear student interns and alumni share their internship experience. Featured speakers include:

Chrissie Messuri '02, Putnam Investments, Franklin, MA
Stephen DaCosta '05, Putnam Investments, Franklin, MA
John Dudley '05, Fanueil Hall Marketplace, Boston, MA

To register visit : <http://www.bridgew.edu/CareerServices/onlineworkshops.cfm>

Employer Profile

AFLAC
Norwood, MA
Contact: Mr. Andrew Shaw '01
District Sales Coordinator
www.AFLAC.com

AFLAC is a leading provider of insurance sold on a voluntary basis at the worksite in the United States and the largest foreign insurer in Japan. Insuring more than 40 million people worldwide, AFLAC is the principal subsidiary of AFLAC Incorporated, an international holding company based in Georgia. At year-end 2003, the corporation's total assets were more than \$45 billion, with annual revenues of more than \$11.4 billion.

A Fortune 500 Company, AFLAC offers policies to employees at more than 300,000 payroll accounts. *Fortune* magazine named AFLAC to its list of "The 100 Best Companies to Work for in America" for the sixth consecutive year in January 2004 and to its list of "America's Most Admired Companies" in the life and health insurance industry in March 2004.



Mark Your Calendar!
12th Annual Job Fair
Wednesday, April 6, 2005
Campus Center Ballroom
12:00 – 3:00 PM



If you have ideas for featuring BSC student interns or other story ideas, contact John Paganelli at (508) 531-1328 or by e-mail at jpaganelli@bridgew.edu

Meet Tara Johnson '04
The George P. Johnson Company, Easton, MA
Intern to Employee



When I originally met with Career Services in January of my senior year at BSC, I was nervous. I was months away from graduation and feeling very inadequate about what I had to offer to the "real world." I realized that in such a competitive job market a degree isn't enough anymore. There are thousands of graduates in Massachusetts looking for jobs, and many of them had an edge over me - internship experience. I decided that I would do a summer internship. I knew it would make me more confident in the working world if I had experience other than classroom theory under my belt.

I started my internship at The George P. Johnson Company, a global event marketing company, as a copywriter intern in May. Just weeks into the internship I wrote a case study for the IBM On Demand Business Campaign, and it was actually posted on IBM's website. Originally, I had planned to go in only two days a week, but by the end of my internship I was going in every day to help out on projects that needed to get done. Everyone at GPJ made me feel like I was part of the team, and each day I left feeling a sense of accomplishment in myself.

Three months later, when it was time for my internship to end, I was offered a full-time position as a copywriter. I am now training to be a marketing coordinator. Everyday I am grateful for the fact I have such a great job so soon after college, and I know I would not be where I am right now if I had not completed an internship.

Meet Shailandra Lal, Computer Science – Graduate Student
Headquarters of Staples, Inc., Framingham, MA



This past summer I worked as a Programmer Analyst in the Information Systems, Finance & Real Estate Systems at Staples, Inc. The company is currently the world's leading seller of office products with \$13 billion in sales and has 60,000 associates.



My responsibilities as an intern were to design and develop Accounts Payable Reports and support the technical team members with unit testing. It was an excellent opportunity to gain valuable hands on experience and network with experienced professionals in the team. My major accomplishment was having exposure to database software tools.

The internship not only helped me grow professionally, but also personally. There were a number of events every week that helped interns become familiar with different vital areas of Staples' businesses. I would strongly recommend every BSC student to do an internship, as it helps carve a direction for your career and helps bridge classroom learning with work experience.

From The Washington Center, TWC

By: Kristin Callahan '05

Major: Political Science

Placement: Environmental Protection Agency, EPA

For the spring 2004 semester, Kristin Callahan, a political science major, did an internship at the Environmental Protection Agency's Office of International Affairs in the Office of Western Hemisphere and Bilateral Agreements for the China and Taiwan Teams. She was the acting China Program Manager while her supervisor was in China and Taiwan for three and a half weeks. She was called upon by top administrators in the agency to assist with key preparations for international meetings and coordinated meetings and information sessions for international visitors. She also created a database of all Taiwan projects under an agreement between the U.S. and Taiwan.

Kristin received the Women Leaders Award, a scholarship awarded through the Washington Center for Internships and Academic Seminars, which assisted her with her internship expenses. She was part of the Environment and Energy Program and attended a weekly night class on environmental policy at Johns Hopkins University. Kristin also had the opportunity to share her knowledge of current events in the Middle East at a local Washington, DC high school, visited Senator Ted Kennedy's office to discuss the Geneva Accord, and did some local volunteer work in the Washington, DC and Arlington area.

When Kristin came home to Marshfield, she was offered another internship with the Environmental Protection Agency in Boston. For this position Kristin traveled to Bridgeport, Connecticut, two times per week to meet with the East End Community Council. She assisted with the planning and creation of the East End Environmental Justice Community Development Tour and Forum.

The environmental justice tour, made up of local and state officials, other members of the community and representatives of service organizations, viewed the East End neighborhood, which consists of over 80 vacant lots filled with debris, abandoned and dilapidated houses, several Brownfield sites, and a polluted creek. As a result of the tour, commitments were made to address the needs of the East End, and local community members became involved in the process of cleaning up their community.

Kristin felt that working for the government in Washington, DC and at the local level in Boston, was an amazing experience. She learned how politics play a strong role in governmental relations in Washington DC, international relations, and local initiatives.

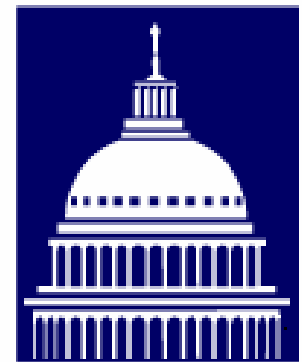
IN MEMORIAM

The winter issue of the internship newsletter is in honor of **William Burke**, Founder and President of The Washington Center for Internships and Academic Seminars who passed away on November 14, 2004. Mr. Burke founded The Washington Center for Internships and Academic Seminars in 1975. During the centers twenty-nine year history, 33,000+ students from over 1000 colleges and universities have participated in their educational programming. Mr. Burke will be remembered by many as an innovative teacher and mentor.



Kristin Callahan '05

THE WASHINGTON CENTER®



For Internships and Academic Seminars



**Summer '05 Deadline:
February 28, 2005**

**Fall '05 Deadline:
April 30, 2005**



International Internship Canada, Ireland or Portugal

Program Requirements:

- Sophomores or Juniors
- Open to all majors provided the student has met the prerequisites for the courses in the program
- 3.0 or above cumulative GPA
- Portugal: have studied or will study Portuguese
- Canada: students are encouraged to study French
- For further information and application form, please contact:

Dr. Anthony Cicerone
Economics/Canadian Studies
cicerone@bridgew.edu
(508) 531-2421

INTERNSHIP ICE CREAM SOCIAL



Forty- five BSC students attended the Internship Ice Cream Social Wednesday, October 27th. Former interns discuss the benefits of adding internship experience to their resume. Guest speakers included:

- **Oben Johnson '06, SunLife Financial, Summer 2004**
- **Maki Yamamoto '06, US Chamber of Commerce, Fall 2003**
- **Michael DeGagne '06, Enterprise Rent-A-Car, Summer 2004**
- **Kim Bloomer '05, New England Aquarium, Fall 2004**
- **Susan Paul '05, Phaneuf Youth Center for Boys, Fall 2004**



Internship Facts

- Effective November 15, 2004 a new Internship or Practicum Application was approved. The college also approved raising the Internship minimum GPA standard from 2.0 to 2.5.
- In 2003-2004, over 340 students completed credited internships.
- Since spring 1998, 41 BCS students have participated in the Washington Center for Internships and Academic Seminars.

SPECIAL THANKS

A special thanks to Kristin Callahan, Shailandra Lal and Tara Johnson '03 for their contributing stories. Also, thank you to Dianna Sacco, Internship Marketing Coordinator; for her management of the fall Internship Fair marketing campaign.

INTERNSHIP DATABASE

The internship database maintained by the Career Services Office has over 500+ opportunities for students considering internships. Search internships by career field, geographic location as well as paid and non-paid opportunities.

www.bridgew.edu/careerservices/intern

NACE UPDATE

Hiring Outlook - The hiring outlook for 2004-05 college graduates remains positive. In August, employers reported that they would hire 13.1 percent more new college graduates in 2004-05 than they hired in 2003-04.

National Association of Colleges & Employers