
SCHOOL OF MANAGEMENT AND AVIATION SCIENCE

Dr. Laurence Richards

Dean, School of Management and Aviation Science

ACADEMIC DEPARTMENTS:

Accounting and Finance

Professor Carleton Donchess, Chairperson

Aviation Science

Assistant Professor Michael Farley, Chairperson

Economics

Assistant Professor Daniel Lomba, Chairperson

Management

Professor Mercer Fellouris, Chairperson

Web site:

www.bridgew.edu/depts/mgmtavsc/

SCHOOL OF MANAGEMENT AND AVIATION SCIENCE

The School of Management and Aviation Science offers an array of professional programs embedded in the liberal arts tradition that is the hallmark of Bridgewater State College. This and the quality of the programs attract many of the region's top firms, who actively recruit the school's graduates. Four departments comprise the school: accounting and finance, aviation science, economics and management.

The programs in the School of Management and Aviation Science are internationally accredited by the International Assembly for Collegiate Business Education (IACBE). A specialized accrediting body, IACBE's mission is to promote and support quality business education worldwide through accreditation and outcomes assessment.

The structured major in accounting and finance offers curricula that prepare students for the rigorous examinations needed for professional certification as a Certified Public Accountant (CPA), Certified Management Accountant (CMA), Chartered Financial Analyst (CFA), or Certified Financial Planner (CFP). Bridgewater State College students frequently win

statewide competitions and are often cited by the Massachusetts Society of CPAs for their excellent work.

The FAA approved aviation science major is unique among public 4-year institutions on the eastern seaboard of the United States and attracts numerous students from foreign countries. The flight training concentration takes a student through commercial licensing and flight instructor certification. The aviation management concentration includes private pilot licensing and prepares students for careers with airlines, airports, aircraft companies, government agencies and other aviation support services. The airport management concentration prepares students for careers in a major aspect of aviation management, such as airport manager and airport operations specialist.

The bachelor of science program in economics prepares students to understand and apply the fundamentals of economic theory and analysis in today's global market economy. The curriculum guides economics majors in developing creative, analytical, and critical thinking skills and sound problem-solving techniques, qualities that are highly valued in any professional field. Students in the program have the opportunity to participate in internships and pursue careers with banks, corporations, government organizations, real estate firms and stock brokerages.

The Department of Management offers both a graduate program and undergraduate programs. It also offers students the opportunity to enroll in a five-year Bachelor of Science/Master of Science in Management program. The undergraduate programs prepare students for successful careers in business and management. Graduates of the Master of Science in Management will be equipped for a variety of leadership positions, such as public accounting firm managers, corporate accounting and finance managers, project or product managers, technology managers, or marketing and human resources directors.

The undergraduate management science major includes concentrations in general management (human resources or operations), energy and environmental resources management, global management, information systems management, marketing, and

transportation. Experiential courses and internships give students the opportunity to work on projects with local companies and businesses.

The faculty of the school place high priority on providing a friendly and stimulating learning environment for their students. Class sizes are relatively small and the quality of teaching is among the best of any college or university in the country. Students develop competency in oral and written communications, analytical thinking, problem solving and teamwork. Courses are offered during the daytime, in the evening and on weekends.

The School of Management and Aviation Science is located in a fully renovated, state-of-the-art building, Harrington Hall. Students benefit from classrooms with modern technology and access to technology labs.

Qualified students may register for undergraduate and graduate certificates in such fields as marketing management, information systems, accounting and finance, including a CPA Exam Preparation Certificate, as alternatives to degree programs. The school also offers minors in each department and collaborates with other departments in offering interdisciplinary minors in Canadian studies, public relations and health resources management.

Students with interests in research have the opportunity to work on faculty projects that are advancing the state of knowledge in their disciplines. The themes of leadership, technology and internationalization serve as integrating threads that tie together all of Bridgewater State College's academic disciplines.

BRIDGEWATER STATE COLLEGE/CLARKSON UNIVERSITY 4+1 BACHELOR'S/MASTER'S PROGRAM

Bridgewater State College and Clarkson University (Potsdam, NY) have entered into an agreement whereby qualified students who earn a Bachelor of Science or Bachelor of Arts degree from Bridgewater State can earn a Master of Business Administration (M.B.A.) or Master of Science in Management Systems (M.S.) degree from Clarkson with one additional year of study.

Students interested in this program, should contact the office of the Dean of the School of Management and Aviation Science.

DEPARTMENTAL COURSE DESCRIPTIONS

See the *Course Descriptions* section of this catalog for departmental course descriptions.