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## SCHOOL OF BUSINESS

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Dr. Catherine Morgan  
*Dean, School of Business*

Mr. Frank Sargent  
*Assistant Dean, School of Business*

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### ACADEMIC DEPARTMENTS

#### Accounting and Finance

Dr. Patricia Bancroft, Chairperson

#### Aviation Science

Assistant Professor Richard Abers, Chairperson

#### Economics

Dr. Margaret Brooks, Chairperson

#### Management

Professor Sylvia Keyes, Chairperson

**Location:** *Harrington Hall, Room 104*

**Web site:** *www.bridgew.edu/business*

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### SCHOOL OF BUSINESS

The School of Business emphasizes academic rigor and learning that bridges theory and practice. Because of our outstanding faculty and programs, our students graduate with a firm foundation for professional success.

The programs in the School of Business are accredited by the International Assembly for Collegiate Business Education (IACBE). A specialized accrediting body, IACBE's mission is to promote and support quality business education worldwide through accreditation and outcomes assessment.

The structured major in accounting and finance offers curricula that prepare students for the rigorous examinations needed for professional certification as a Certified Public Accountant (CPA), Certified Management Accountant (CMA), Chartered Financial Analyst (CFA), or Certified Financial Planner (CFP). Bridgewater State College students frequently win statewide competitions and are often cited by the Massachusetts Society of CPAs for their excellent work.

The FAA approved aviation science major is unique among public four-year institutions on the eastern seaboard of the United States and attracts numerous students from outside Massachusetts. The flight training concentration takes a student through commercial licensing and flight instructor certification. The aviation management concentration includes private pilot licensing and prepares students for careers with airlines, airports, aircraft companies, government agencies and other aviation support services.

The bachelor of science program in economics prepares students to understand and apply the fundamentals of economic theory and analysis in today's global market economy. The curriculum guides economics majors in developing creative, analytical, and critical thinking skills and sound problem-solving techniques, qualities that are highly valued in any professional field. Students in the program have the opportunity to participate in internships and pursue careers with banks, corporations, government organizations, real estate firms and stock brokerages.

The Department of Management offers undergraduate programs that prepare students for successful careers in business and management.

The undergraduate management major includes concentrations in general management (human resources or operations), energy and environmental resources management, global management, information systems management, marketing, and transportation. Experiential courses and internships give students the opportunity to work on projects with local companies and businesses.

The School of Business supports Bridgewater State College in its dual mission to educate the residents of Southeastern Massachusetts and the Commonwealth and to be a resource for the region and state. We meet our professional responsibilities to our students and to the region by bringing members of the community into our classrooms, extending classroom learning into community settings, and actively engaging in scholarly and professional development.

The School of Business is located in a fully renovated, state-of-the-art building, Harrington Hall. Students benefit from classrooms with modern technology and access to technology labs.

Qualified students may register for undergraduate and graduate certificates in such fields as marketing management, information systems, accounting and finance, including a CPA Exam Preparation Certificate, as alternatives to degree programs. The school also offers minors in each department and collaborates with other departments in offering interdisciplinary minors in actuarial science, Canadian studies, public relations and health resources management.

Students with interests in research have the opportunity to work on faculty projects that are advancing the state of knowledge in their disciplines. The themes of leadership, technology and internationalization serve as integrating threads that tie together all of Bridgewater State College's academic disciplines.

In addition to undergraduate programs, the School of Business offers a Masters of Science in Management, with concentrations in accounting, marketing, organizational development, and technology management. Qualified undergraduates may be accepted to enroll in the School's five-year Bachelor of Science in Management/Master of Science in Management.

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### **BRIDGEWATER STATE COLLEGE/CLARKSON UNIVERSITY 4+1 BACHELOR'S/MASTER'S PROGRAM**

Bridgewater State College and Clarkson University (Potsdam, NY) have entered into an agreement whereby qualified students who earn a Bachelor of Science or Bachelor of Arts degree from Bridgewater State College can earn a Master of Business Administration (MBA) or Master of Science in Management Systems (MS) degree from Clarkson with one additional year of study.

Students interested in this program, should contact the office of the dean of the School of Business.

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### **DEPARTMENTAL COURSE DESCRIPTIONS**

See the "Course Descriptions" section of this catalog for departmental course descriptions.