
COMMUNICATION STUDIES

FACULTY

Chairperson and Graduate Program

Coordinator: Associate Professor Jabbar Al-Obaidi

Professors: Susan Holton, Joel Litvin,
Thomas Mickey, Nancy Street

Associate

Professors: Susan Miskelly, Nancy Owens

Assistant

Professors: Jason Edwards, Bjorn Ingvoldstad,
Arthur Lizie, Jr.

Department Telephone Number: 508.531.1348

Location: Maxwell Library, Room 215

Web site: www.bridgew.edu/depts/comm/

DEGREE PROGRAM

- BA in Communication Arts and Sciences
Concentration: Communication Studies

UNDERGRADUATE MINORS

- Communication Studies
- Public Relations*

*Interdisciplinary minor

UNDERGRADUATE PROGRAMS

BACHELOR OF ARTS

The department offers a BA in Communication Arts and Sciences with a concentration in Communication Studies.

The Department of Communication Studies cooperates with several other departments in offering a Public Relations minor for students wishing to explore studies which draw upon knowledge and expertise in more than one field. See the catalog section “Interdisciplinary and Preprofessional Programs” and consult the department for information on the public relations minor.

COMMUNICATION STUDIES CONCENTRATION

Students selecting this concentration will develop specific skills as well as a critical understanding of the general nature, scope and function of both communication studies and mass communication. They will also have the opportunity to focus on course groupings, based on advising and assessment of individual needs and direction.

Note: A grade of “C” or higher in all communication studies course work contributing to the major is required for all students admitted to the BA in Communication Arts and Sciences major with a Communication Studies concentration Fall 2005 forward.

The minimum requirements include:

COMM 220 Introduction to Mass Communication
COMM 230 Introduction to Communication
COMM 295 Communication Studies Research

One of the following:

COMM 210 Voice and Diction
COMM 250 Public Speaking
COMM 260 Group Communication and Decision Making
COMM 270 Interpersonal Communication

One of the following:

COMM 395 Communication Theory
COMM 396 Mass Communication Theory and Research

One of the following:

COMM 495 Communication Studies Seminar
COMM 496 Seminar in Mass Communication

Communication Studies electives: (18 hours) from among course groupings in Speech Communication/ Mass Communication/Organizational Communication/or Public Relations (**12 of these elective credits must be 300 level or above. Only 3 credits in COMM 110 or COMM 498 and only 2 credits in COMM 150 may be applied to the major.**)

Core Curriculum Requirements

A minimum of 120 earned hours is required for graduation. These earned hours include Core Curriculum Requirements as specified in the “Undergraduate Academic Programs” section of this catalog. For additional graduation requirements, see the “Undergraduate Academic Policies” section of this catalog.

School of Arts and Sciences

Note: See Catalog Web Addenda at www.bridgew.edu/catalog/addenda/ as that information supersedes the published version of this catalog.

COMMUNICATION STUDIES MINOR

COMM 220 Introduction to Mass Communication
COMM 230 Introduction to Communication
Plus 12 additional credits selected from communication (COMM) courses, of which six must be at the 300 level or higher.

INTERDISCIPLINARY MINOR IN PUBLIC RELATIONS

This public relations minor is offered as a cooperative effort of the Department of Communication Studies, Management and English. It provides an opportunity for students to acquire knowledge and skills germane to public relations practice. Students take courses in management, advertising, public relations, marketing and business writing or elect presentational skills courses, for a total of 21 credit hours.

Required Courses:

COMM 301 Introduction to Public Relations
COMM 391 Public Relations Practicum
MGMT 130 Principles of Management
MGMT 200 Marketing Principles
MGMT 424 Advertising

Elective Courses:

Choose one:
COMM 212 Announcing
COMM 250 Public Speaking
COMM 330 Business and Professional Communication

Choose one:

ECON 101 Principles of Microeconomics
ENGL 202 Business Communication

Interested students should contact the department chairperson of the Department of Communication Studies, the Department of Management or the Department of English.

DOUBLE MAJOR WITH ELEMENTARY EDUCATION, EARLY CHILDHOOD EDUCATION OR SPECIAL EDUCATION

Students may choose a double major, one in communication arts and sciences with a concentration in communication studies and another in elementary education, early childhood education or special education for licensure purposes.

HONORS PROGRAM

The honors program in communication arts and science provides highly motivated communication studies

majors with opportunities to enhance their academic program through intensive scholarly study and research designed to be of assistance in post-graduate employment or in the pursuit of an advanced degree in communication studies. Contact the Department of Communication Studies for further information concerning eligibility and application.

ACTIVITIES

Several student clubs are actively engaged in co-curricular activities supportive of the academic programs in the department.

The Forensic Society participates in intercollegiate competition in debate, group discussion and individual speech competition in over 15 separate categories including persuasive, informative, humorous speaking and oral interpretation of literature. Membership is open to all students with or without previous experience.

Students who have shown a commitment to debate and competitive speaking may be elected to membership in the forensic honor society, Pi Kappa Delta.

The Communication Club is open to all students for information/interchange on the professions related to the field of communication studies.

Students in communication studies may also become members of the National Communication Association honor society Lambda Pi Eta. Members are selected on the basis of scholarship and character.

Students may also receive academic credit in the department for active participation in debate or, forensics, —see course descriptions for more information on the following courses:

COMM 110 Forensics Practicum
COMM 150 Practicum in Communication Media
Note: A maximum of six credits in the above courses may be applied toward graduation.

GRADUATE PROGRAMS

Graduate Program Coordinator: Dr. Jabbar Al-Obaidi

MASTER OF ARTS IN TEACHING (SPEECH COMMUNICATION AND THEATER)

This program is inactive.