

# SOUTH KOREA STUDY TOUR



# Contemporary Korean Criminal Justice System and Corporate Communications June 13 -25, 2012



## ▶ FACULTY LEADERS

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## ▶ COURSE INFORMATION

3 Undergraduate credits in CRJU 399  
OR  
3 Undergraduate credits in COMM 356

## ▶ PROGRAM COST

Application fee: \$25  
BSU Students: \$2900  
Non-BSU students: \$3320 and tuition fees  
Additional Costs: Visa, meals, tips & spending money

## ▶ PROGRAM INCLUDES

Some meals, airfare, transportation, admissions, guides, events and accommodations.

## ▶ ACCOMODATIONS

hotels in Seoul and Daegu

## ▶ IMMUNIZATION

Routine updates; Typhoid; Hep A & B

## NOTE:

All costs and dates may be subject to change by BSU Office of Study Abroad.

## ▶ APPLICATION DEADLINES

**Application Deadline:** February 15

**Decision Date:** February 21

**Deposit Due:** February 27

## ▶ COURSE DESCRIPTION

This unique opportunity for study abroad will provide the opportunity for students to combine a brief (yet intensive) cultural immersion experience with a comprehensive, hands-on, insider's view of the major components of the criminal justice system and corporate communications in the Republic of Korea. This program is designed to provide a systematic overview of contemporary Korean criminal justice system and corporate communications in various business sectors with a comparative study between South Korea and the United States.

## ▶ HISTORICAL SITES AND HIGHLIGHTS

Daegu, Seoul, Bulguksa Temple, Sokkuram Grotto, Kyungju National Museum and more.

## ▶ CONTACT INFORMATION

BSU Office of Study Abroad  
Maxwell Library RM 330  
Bridgewater, MA 02325  
(Contact) 508.531.6183  
[www.bridgew.edu/studyabroad](http://www.bridgew.edu/studyabroad)

## LEADERS INFO

KYUNG-SHICK CHOI

YONGJUN SHIN

## ITINERARY SUMMER 2012



JUNE 13-14

Fly Boston to Seoul



JUNE 15

Naver.com (The largest Korean internet portal)  
Visiting Sungkyunkwan University,  
Seoul city tour



JUNE 16

Seoul National Police Agency  
tour: Cyber-crime unit, Detective  
unit, Riot police unit, Main  
control unit, Computer simulation  
lab, Crime lab, Police museum



JUNE 17

Munhwa Broadcasting  
Corporation (MBC)



JUNE 18

KTX train from Seoul to Daegu  
(Daegu) Hotel check-in  
Daegu city tour



JUNE 19

Daegu metropolitan police HQ  
Crime forensic lab  
Police training facility  
Community policing unit;  
SWAT team  
and Prison tour



JUNE 20

Kyungpook National University  
(School of Forensic and  
Investigative Science)  
Special guest lecture from KNU  
Faculty

## MORE INFORMATION



How to use the QR  
Code:

1. Open a 'barcode scanner' application on your Smartphone.
2. Point your phones camera at the code and scan.
3. Go to the website where you can find more information about past study tours, pictures, student testimony and more.

## ITINERARY SUMMER 2012



**JUNE 21**  
Kyungju city tour  
Bulguksa Temple  
Sokkuram Grotto  
Kyungju National Museum



**JUNE 22**  
KTX from Daegu to Seoul  
Hotel Check-in



**JUNE 23**  
The Korean National Assembly  
KOMACO (a major Korean advertising! public relations firm)



**JUNE 24**  
(Seoul) Insadong tour  
(Seoul) Namsan Tower tour



**JUNE 25**  
Departure: Incheon Int'l Airport  
to Boston

## ASSIGNMENTS

### PAPER ASSIGNMENT

There will be a paper requirement, due one week following our return to the U.S.

One of the major goals of any study tour is to offer you a comparative perspective on key topics that scholars study. In this context, we will examine the Korean criminal justice system and corporate communications in order to 1) understand it as social institutions in a historical context with key issues and values and 2) to enhance our understanding of the systems in the U.S. with a comparative perspective.

Your paper should choose either criminal justice system or corporate communications in Korea and the United States, depending on your major, decide a specific issue of the system, and compare the issue between the two countries. The topic can be either very narrow (e.g., how does the criminal justice system treat a particular narcotic?) or very broad (e.g., how are the corporate communication strategies different across the two countries?). Also it can come from any part of the criminal justice system (e.g., law enforcement, courts and the legal system, or the world of corrections and penology) and from any part of corporate communications (e.g., public relations, corporate communications for the media institution, political campaign, etc.). You should compare and contrast the way the issue is addressed in the two countries by explaining the similarities and the differences in terms of institutions, culture, geography, demography, or other relevant areas.

## PAPER REQUIREMENTS

### THE PAPER SHOULD CONTAIN:

1. 10-15 pages of substantive analysis
2. A title page, including a short abstract
3. A Works Cited/Bibliography, in proper APA format
4. Information drawn from at least 5 primary sources - including academic journals, books, or government-sponsored research documents.



## GRADING

TBA

