

COLLEGE AND COMMUNITY PARTNERSHIPS ANNUAL REPORT

JULY 1, 2009 – JUNE 30, 2010

Economic Development Forum – November 3, 2009

- Co-Sponsored by Town of Bridgewater, Bridgewater Business Association and BSC
- Interim municipal administrator, Jeff Ritter planned the event with a committee made up of Mary Waldron, Bruce Hughes, Pat Ciaramella, and Susan McCombe
- Event was held at the Dunn Conference Suite
- More than 50 citizens and students (per Jeff Ritter's request) attended the event
- Bridgewater citizens, town employees and business – 20 attendees
- BSC employees who live in Bridgewater – 12 attendees
- Introduction to American Government class – 25 attendees
- PowerPoint was developed detailing 3-5 items deemed important first steps from round table discussion.
- Round Tables
 - Economic Development
 - Housing, Transportation and Infrastructure
 - Downtown Revitalization
 - College and Community Partnerships
- There was no specific follow-up to this event

Bridgewater 2020: Focusing on Solutions – June 3, 2010

- Co-sponsored by Town of Bridgewater and BSC
- Troy Clarkson, Bridgewater Town Manager, Laurie Norman Master Plan and Implementation Committee, Sheila Whitaker, Master Plan and Implementation Committee and Susan McCombe planned the event.
- Event was held at the Dunn Conference Suite
- More than 60 people attended
- Bridgewater citizens, town employees and business- 45 attendees
- BSC employees that live in Bridgewater – 17 attendees
- No students attended this event
- Deniz Leuenberger facilitated a discussion on Economic Development
- A representative from the Cecil Group and Jim Bowen from the Town of Falmouth discussed economic revitalization of Falmouth's Main Street.
- Troy Clarkson facilitated a visioning discussion aimed at developing the town's mission
- Homework assignment for the audience
 - We will send out information regarding the mission and vision – look at the activities and think about what you would like to be involved with – think about specific projects
 - We will reconvene this summer

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- Susan is working on ideas that came up for initiatives between the college and the town that can be worked on now.
- The next meeting is scheduled for Tuesday, July 27, from 9:30am – 12:00 noon in the Dunn Conference Suite
- From this committees will be formed to move the agenda forward

One Book One Community Bridgewater

- Books Read Spring 2010
 - Three Cups of Tea, by Greg Mortenson
 - Three Cups of Tea, for young readers, by Greg Mortenson
 - Listen to the Wind, for children, by Greg Mortenson
 - Stones into Schools, by Greg Mortenson
- Number of events held between Feb 25 and April 28, – 12
- Estimated number of people who participated in the program and events – 200
 - Town of Bridgewater
 - Advertisement on website
 - Board of Selectmen meeting – filmed at BTV
 - Schools
 - Mitchell Elementary
 - Williams Intermediate
 - Bridgewater-Raynham Regional High School
 - Bridgewater State College
 - Department of Anthropology and Archeology
 - Department of Geography
 - Maxwell Library
 - Council of Churches
 - Bridgewater Police Department
 - Bridgewater Senior Center
 - Bridgewater Public Library
 - Bridgewater Selectmen
 - Businesses
 - Better Bean Coffee Company
 - My Sister and I Restaurant
 - Brianna's Breakfast
 - Bridgewater Florist
 - Donation of three tea cup flower arrangements
 - Scholar's Bookstore
 - Discount on all books purchased

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- Bridgewater Business Association
 - Advertisement on website
- BTV (Bridgewater Cable Television)
 - TV spots
 - Selectmen’s Meeting
 - “In Focus” with Jabbar Al-Obaidi
 - Advertisement
- Donations from the Office of College and Community Partnership (\$1,244.39)
 - 50 books - \$1,019.16
 - Moo Cards (small business-like cards) - \$47.23
 - Pins- (previously purchased in bulk)
 - Banners- (previously purchased 2 extras)
 - Promotional Materials (no direct expense)
 - Web Site
 - Flyers
 - Brochures
 - Bookmarks
 - Posters
 - College and Community Partnerships Awards \$178.00
- OBOC Committee Members
 - Evelyn Delutis, Community Member
 - Nancy Kirk, Principal, Bridgewater Middle School
 - Heidi Letendre, Assistant Principal, Mitchell Elementary School
 - Angela Watson, Principal, Bridgewater-Raynham Regional High School
 - Debbie Adduci, Friends of the Bridgewater Library
 - Nancy Sarno, Trustee of the Bridgewater Library
 - Wendi LaCivita, Parents Association
 - Gloria Moran, Retired Teacher, Visiting Lecturer, BSC
 - Susan Brougham, Library Director, BRRHS
 - Pam Hayes-Bohanan, Associate Librarian (on sabbatical)
 - Bethany Pierce, Library Assistant, Head of Technical Services, BSC
 - Susan McCombe, Director, College and Community Partnerships, BSC
- College and Community Partnership Awards
 - Given to Evelyn DeLutis and Gloria Moran at the last Tea-vent for their leadership
- Next Books
 - *In the Time of The Butterflies*, by Julia Alvarez – Fall 2010
 - *Dark Tide*, by Stephen Puleo and the *Great Molasses Flood* by Blair Lent– Spring 2011

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Farmer's Market and Community Gardens

- Farmer's Market
 - Open Tuesdays from June – September, 3pm until 6pm
 - Corner of Broad and Spring Streets (across from Ninety-Nine)
- Bridgewater Growing Spaces Community Garden
 - 9.5 acres at the Old Colony Correctional Complex
 - 21 - 20x20 plots for \$20 have been taken
 - Fences and mulch have been donated
 - Heirloom tomatoes will be planted in extra acreage
 - CN Smith Farm will mow the remainder
- Arthur Lizie and the Center for Sustainability are managing the Farmer's Market and Community Garden

Bridgewater Business Association

- Autumnfest was September 26, 2009
 - Attendance was between 4,000 and 4,500
 - 52 vendors
 - 30 college student volunteers
 - \$1,500 was raised for the Fuel Assistance Fund
 - Held on Boyden Quad for the third year
 - New rain location – CC Ballroom
 - Previously held on School Street since the 1980's
- Plans are underway for 2010 to be held September 25
- Plans are underway to develop a Business Breakfast Series at BSC
- BBA members are involved with Bridgewater 2020
- Assisted in advertisement of One Book One Community Bridgewater

Bridgewater Coalition Against Community Violence

- Developed a resource guide for anyone needing violence prevention assistance
- Could not hold a one-day workshop/conference as usual because of funding issues
- Plans are underway to collaborate on One Book One Community Bridgewater Fall 2010
 - White Ribbon Campaign in conjunction with the reading of *In the Time of the Butterflies*, by Julia Alvarez.

Council of Churches

- Introduction to One Book One Community Bridgewater by OBOC committee members
 - Churches assisted in gathering donations for Pennies for Peace

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- COC held a Potluck Dinner - guests shared information about projects and programs in which they are involved
 - A number of people signed up for One Book One Community Bridgewater, Community Gardens and Friendship Families
- Reverend Pat Miller-Fernandes of the Bridgewater United Methodist Church has been asked to join the president's advisory council
- I will be attending the Council of Churches meetings on a regular basis

Town River Landing

- Preliminary proposal submitted to Mass Department of Transportation.
- MDOT asked for a full proposal requesting that we ask for more funding for this project
- Meetings were held with stakeholders, including the college to inform everyone of this project.
- The Town River Landing will help to connect the town's business district to conservation land and the college by a greenway system
- Will enhance the revitalization of the downtown area
- Will offer opportunities for outdoor classrooms
- Recreation for college students and their families as well as the community
- As of June 24th the project has been approved and work will begin this summer

Bridgewater Community Lions Club

- Martin Middleton gave presentation to John Harper, Mike Kryzanek and Diane Bell
 - Mike Kryzanek will give a presentation to international youth visiting the area through the Lions program in August
 - What does it mean to be an American
 - May be a connection with John Harper and Special Olympics
 - May be a connection with Diane Bell and a student chapter of the Lions Club

Journey House

- Ken and Gail Yelle would like to turn the women's halfway house on Bedford Street into student sober housing
 - Have moved the women to their Taunton facility
 - Have advertised on Commuter Service website
- Programs at the other two houses on Spring Street and School Street have had funding cut because an area donor has been affected by the down-turn in the economy
- Residence Life and Housing has hosted programs for students who have gotten into trouble for drugs and alcohol by having Journey House managers tell their personal stories

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Massachusetts Department of Corrections

- Criminal Justice Class debate with inmates – 2 events this year
 - Commissioner of Corrections, Harold W. Clarke, attended both events
 - One debate was inmates debating against students the other was in conjunction with an “Inside-Out Class” so inmates and students were members of both teams
- Reverend Errol B. Cornin, Bruce Pires and Jean LaHousse discussed green job training for inmates
 - Will try to include Center for Sustainability
 - May be a connection to solar fields project in town
- Working with Barbara Henault at Catholic Center
 - Donations of toys for waiting areas – Diane Bell
 - Surplus computers for inmates – Scott Enos
 - BSC library access for prison librarian – Mike Somers

Administrative Fellows Program

- Accepted into the 2009-2010 AFP along with two faculty members
 - Deborah Nemko – Music
 - Mark Brenner – Social Work
- Met on most Tuesday mornings from 9:30am until 11:30am
 - Speakers from various areas and divisions at BSC shared information with the group

Campus Committees

Landscape and Beautification Committee
Art Committee
Task Force to End Homelessness
Worker’s Rights Consortium
Public Safety Committee
MPA Advisory Board, Chair

Town Partnership Committees

One Book One Community, Co-Chair with Evelyn DeLutis
Bridgewater Business Association
Bridgewater Coalition Against Community Violence
Council of Churches
Department of Corrections Community Relations Committee

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Plans for Next Year 2010-2011

- Develop a Strategic Plan using BSC model

- Continue to work with Bridgewater Town Manager
 - Ways that the town and college can benefit each other
 - Funding opportunities
 - Bridgewater 2020: Focusing on Solutions follow-up
 - Land Use
 - Downtown Revitalization
 - Communication
 - Develop a communication committee
 - Develop an ambassador program
 - Folks who can discuss, knowledgably, the relationship between the college and town at neighborhood and community functions – talking points

- Continue to work with Bridgewater Business Association
 - Business Breakfasts
 - Autumnfest
 - Assisting in fundraising for Fuel Assistance in partnership with Community Service Office
 - Connecting with area Chambers
 - Connecting with merchants who offer the Connect Card

- One Book One Community Bridgewater
 - Continue to grow the program
 - Involve more community and college members
 - More involvement of the business community
 - Work to bring authors to Bridgewater
 - Involve other communities – West and East Bridgewater

- Continue to work with the Department of Corrections on programs of mutual benefit

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- FAM for Change
 - Continue to mentor Assistant Director
 - Continue to support Advisory Board and Subcommittees
 - Work toward bringing awareness to others about the program
 - Involvement of donors and potential donors in events
 - Invitations to donors for Summer Institute and Academic Year program activities
 - Publicize international connections with Me To We, Canada
 - Publicize international connections with ruMAD? (are you Making A Difference?), Australia
 - Improve upon, increase awareness and institutionalize the program

- Work more closely with campus colleagues
 - Diana Jennings, Office of Regional Outreach
 - Diane Bell on community service opportunities in town
 - Student Affairs on communicating with students
 - Other areas that support the town
 - Document college support to the town from other areas
 - Put a cost to college support to the town
 - Develop communication committee with town