



COLLEGE AND COMMUNITY PARTNERSHIPS
ANNUAL REPORT
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Bridgewater 2020: Focusing on Solutions

Three committees were formed from the two visioning sessions that were held by Troy Clarkson, Bridgewater Town Manager, last June and July 2010.

Improving the Downtown Committee was working on finding grants, designers and engineers for improving the downtown as well as identifying the parameters of the downtown area. Shirley Krasinski chaired this committee.

Land Use Committee was working on suggestions for improving zoning by-laws

Communication Committee was working on a comprehensive communications plan for the town and the university

Results from the three committees:

Community Development Advisory Committee has been formed as a result of the Improving the Downtown Committee's work. This committee will now be working with the subcommittee of the Town Council for Economic Development and working with the Town of Middleborough on a Community Development Block Grant. We have met twice this year and will continue next year. The grant is due in December. I have asked Karen Jason to be a member of this committee. Shirley Krasinski is the chairperson. Jennifer Goldson grant writer for the town staffs this committee.

Comprehensive Communication Plan is in the development stages. BSU will head the discussions and include the subcommittee of the President's Citizen's Advisory Committee to be formed in August 2011.

Land Use was determined to be duplicating its efforts with the Improving the Downtown Committee and with the Town Council subcommittee on Economic Development.

Town Partnerships

GIS Internship – Chantal Begley a Geography major working under the guidance of James Hayes-Bohanan developed a map of off-campus housing and the trouble areas for us to use in conjunction with the Town Manager, Building Inspector and Bridgewater Police.

Transportation - The University continues to provide transportation as needed by the Senior Center and others when requested.

WBIM Emergency Access – we are working on providing Bridgewater with emergency access to the WBIM radio station. Last winter the power was out for hundreds of community members and there was no way to get the word out to the public about the emergency plan that was in place for citizens without power in their homes. WBIM will be a great asset in an emergency. Discussions are underway.

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Arts for Youth has developed a partnership with the Bridgewater-Raynham School District using the Bridgewater-Raynham High School in the summer for their program. As a good-will effort to thank the district, they have connected electronic TV screens in the lobby to the mainframe computer, purchased two costume racks, purchased lighting and sound equipment, and offer scholarships to seniors at BRRHS interested in pursuing an education in arts-related areas.

Green Communities – participated in Green Communities meetings. Bridgewater is working for consideration as designation to be a Green Community. This means they will require certain building standards for all new structures and remodels and for new businesses locating in town among other standards.

- Held a public meeting on campus to inform citizens of new zoning requirements under this designation

One Book One Community

Book Read in Fall 2010

- *In the Time of the Butterflies* by Julia Alvarez
- Events held for *In the Time of the Butterflies*, November - December
 - Book discussions at the Senior Center and BSU
 - Movie Night at BSU
 - Violence against women/domestic violence panel discussion with host Dr. Jabbar Al-Obaidi on BTV's *In Focus*
 - Featuring Sgt Anne Schuster - Bridgewater Police, Dr. Jo-Anne Della Giustina - BSU Criminal Justice Department, Evelyn DeLutis and Gloria Moran from the One Book One Community Committee
- Estimated number of people who participated in Fall 2010 program and events – 100
- Number of books purchased from Scholars: 25 @ \$9.77 each total \$244.12

Books Read in Spring 2011

- *Dark Tide: The Great Boston Molasses Flood of 1919* by Stephen Puleo
- *Joshua's Song* by Joan Hiatt Harlow for middle school age
- *The Great Molasses Flood* by Beth Wagner Brust for elementary school age
- Events held from March through April 2011
 - Molasses Cookie Contest
 - Book discussions at the Senior Center and BSU
 - James Hayes-Bohanan's education class developed geography curriculum for school children centered on the North End in Boston and the molasses tank.
 - Presentations at Bridgewater and Raynham Libraries
 - Stephen Puleo dinner and talk
- Estimated number of people who participated in Spring 2011 program and events – 500 including the Town of Raynham

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- Number of books purchased from Scholars: 105
 - Dark Tide 35 @ \$10.400 = \$364.00
 - Joshua's Song 25 @ \$3.890 = \$97.25
 - The Great Molasses Flood 10 @ various prices = \$55.22
- Number of books purchased from Beacon press for book signing: 16 sold at \$15 and \$25 for paperback and hardcover (*Dark Tide* and *A City So Grand*)
- Town of Bridgewater
 - Advertisement on website
 - Board of Selectmen meeting – filmed by BTV
- Schools
 - Bridgewater State University
 - Mitchell Elementary
 - Williams Intermediate
 - Bridgewater-Raynham Regional High School
 - Raynham Middle School
- Council of Churches
- Bridgewater Police Department
- Bridgewater Senior Center
- Bridgewater Public Library
- Raynham Public Library
- Businesses
 - Better Bean Coffee Company
 - Scholar's Bookstore
 - Discount on all books purchased
 - Bridgewater Business Association
 - Advertisement on website
- BTV (Bridgewater Cable Television)
 - Selectmen's Meeting
 - *In Focus*, with Jabbar Al-Obaidi
 - Advertisement
- Donations from the Office of University and Community Partnership
 - Pins- (previously purchased in bulk)
 - Banners- (previously purchased 2 extras)
 - Promotional Materials (no direct expense)
 - Web Site
 - Flyers
 - Brochures
 - Posters
- OBOC Committee Members
 - Evelyn Delutis, Community Member and Retired Teacher
 - Nancy Kirk, Principal, Bridgewater Middle School
 - Heidi Letendre, Assistant Principal, Mitchell Elementary School

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- Robert Siciliano, Dean of Students, Bridgewater-Raynham Regional High School
- Nancy Sarno, Trustee of the Bridgewater Library
- Wendi LaCivita, Parents Association
- Gloria Moran, Visiting Lecturer, BSU and Retired Teacher,
- Pam Hayes-Bohanan, Associate Librarian
- Susan McCombe, Director, College and Community Partnerships, BSC
- Lorraine Carrozza, Director, Elder Affairs
- Next Book
 - *Dragon House* by John Shors – Fall 2011
 - John Shors will speak on November 8, 2011
 - *To Be Announced* – Spring 2012 (Subject food or water for sustainability focus)

Media, Publicity and Communications

- Monthly UCP electronic newsletters
- Information to Around the Common and Buzz Around – local social media groups
- Articles in the Bridgewater Independent and Brockton Enterprise
- Information on BTV – Bridgewater cable television
- E-mail distribution lists with event info and other opportunities

Farmer's Market

- Open Saturdays until September 24th from 9:30am – 1:30pm
- On School Street which is closed to vehicular traffic during the Farmer's Market

Bridgewater Growing Spaces Community Garden

- 9.5 acres at the Old Colony Correctional Complex
- 60 plots measuring 20x20 for \$20
- 45 gardeners (some took more than one plot)
- Joyce Rain Anderson is working on a wetu project on-site
 - A wetu is a domed hut, used by some north-eastern Native American tribes such as the Wampanoag

Bridgewater Business Association

- Community Service Office held a 5K run/walk on Good Neighbors Day in September and raised \$400 for the BBA assistance fund
- Autumnfest was held September 25, 2010, on Boyden Quad
 - Attendance was between 5,000 – 6,000
 - 57 vendors
 - 25 college student volunteers
 - \$1,500 was raised for the Fuel Assistance Fund
- Plans are underway for the next Autumnfest on September 24, 2011
- Assisted in advertisement of One Book One Community
- John Paganelli from Career Services gave a presentation to the BBA

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- Developing networking events for next year

Bridgewater Coalition Against Community Violence

Detective Sergeant Anne Schuster participated in a panel discussion on violence against women and domestic violence in conjunction with One Book One Community's reading of *In the Time of the Butterflies* on the *In Focus* program on BTV with Jabbar Al-Obaidi.

Council of Churches

Celebration of Peace at the First Parish Universalist Unitarian Church September 2010

- Included International students and the Social Justice League

Thanksgiving Dinner was held for International students and scholars at the First Baptist Church November 2010

Fireside Chat with International Visitors

- Held March 2011 at the 25 Plymouth Street House
- Visiting Scholars were Ms. Chen, Dr. Koga and his wife, and Dr. Hassan
- Twelve community members attended
- Refreshments were served in a friendly social atmosphere
- Plans are being made for more Fireside Chats next year

Fire Safety Demonstration

- Partnership with Bridgewater Fire Department, Yankee Sprinkler Company and National Fire Protection Association
- Was held April 2011 as part of the Springfest activities
- Two mock dorm rooms were set on fire – one with sprinklers the other without
 - Burn times were documented for the audience
- More than 150 people attended the event, BSU students, faculty and staff and community members
- Educational video was developed by BSU Video Systems
- Town Manager, Town Council members, State Rep Angelo D'Emilia, Mike Gomes and Dave Ostroth from BSU attended
- Chief Rogers narrated the event

Earth Day

- Had to move Earth Day from April 23rd to April 30th 2011 because of heavy rain
- Did not have as many student volunteers because of the change in date – but still was very successful
- East Bridgewater, West Bridgewater and Bridgewater were included
- Three park sites in Bridgewater and 1 in East Bridgewater were cleared
- West Bridgewater did not need student volunteers

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Town River Landing and Nunckatessett Greenway

- A Nunckatessett meeting was held April 2011 with stakeholders and the college community to inform everyone of this project, Senator Marc Pacheco attended and spoke
- The Town River Landing and the Nunckatessett Greenway will help to connect the town's business district to conservation land and the college by a greenway system that extends from West Bridgewater through Bridgewater
- Will enhance the revitalization of the downtown area
- Will offer opportunities for outdoor classrooms
- Recreation for college students and their families as well as the community
- Americorps volunteers developed trails in West Bridgewater and Bridgewater

Massachusetts Department of Corrections

- Criminal Justice Class debate with inmates
 - Debate held May 2011 with inmates and students who took Dr. Della Giustina's "In and Out" course debating in teams made up of inmates and students
- Donation of four computers from BSU to Old Colony Correctional Complex
- DOC Community Relations Board attended meetings throughout the year

Campus Committees

Landscape and Beautification Committee
Art Committee, Chair
Task Force to End Homelessness
Public Safety Committee
MPA Advisory Board, Chair
NEASC Writing Team for Standard 11: Ethics
Fair Trade BSU
Citizens Advisory Committee
Center for Sustainability Board

Town Partnership Committees

B2020 Improving the Downtown
B2020 Land Use
B2020 Communications
One Book One Community, Co-Chair with Evelyn DeLutis
Bridgewater Business Association
Bridgewater Coalition Against Community Violence
Council of Churches
Department of Corrections Community Relations Board
Community Development Advisory Committee
Peace Vigil Committee
Council of Churches

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Plans for Next Year 2010-2011

- Follow the UCP Strategic Plan
 - Continue with initiatives already in progress
 - Developing Initiatives
 - Cape Verdean Association of Brockton partnership opportunities
 - Meaningful opportunities in BSU host communities for interns, graduate assistants, service learning and community service activities
 - Develop a mechanism for measuring the economic impact of students, faculty and staff in host communities
 - Community Neighbors program with Attleboro and eventually with other host communities such as Cape Cod and New Bedford
 - Proposed Initiatives
 - Exploring Lifelong Learning programs
 - Develop initiatives to satisfy the needs of the region as identified by the Regional Stakeholders Survey developed by Cathy Turrentine
 - Visit model university and college towns
 - Develop an outreach/partnership counsel of BSU administrators in conjunction with the Office of Regional Outreach
 - Engaging Bridgewater Alumni in host communities
- Continue to work with Bridgewater Town Manager
 - Ways that the town and college can benefit each other
 - Funding opportunities
- Work with subcommittees of the President's Citizens Advisory Committee on ways the town and university can benefit each other
- Continue to work with Bridgewater Business Association
 - Business breakfasts
 - Networking events
 - Autumnfest
 - Assisting in fundraising for Fuel Assistance in partnership with Community Service Office
 - Connecting with area Chambers
 - Connecting with merchants who offer the Connect Card
- One Book One Community
 - Continue to grow the program
 - Involve more community and college members
 - More involvement of the business community
 - Continue to bring authors to Bridgewater
 - Involve other communities

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- Continue to work with the Department of Corrections on programs of mutual benefit
- Work more closely with campus colleagues
 - Roopa Rawjee, International Student Services
 - Diana Jennings, Office of Regional Outreach
 - Diane Bell on community service opportunities in town
 - Student Affairs on communicating with students
 - Other areas that support the town
 - Document college support to the town from other areas
 - Put a cost to college support to the town

FAM for Change

- Move to Community Service Office scheduled for August 22, 2011
- Transition with Diane Bell and Kenny in process
- Summer Institute 2011 planning underway
- Transition for FY12 Budget in discussion
- Meeting to take place with President Mohler-Faria and others in August

Expenses in Support of the Town of Bridgewater

Student Employee-Chantal Begley = \$1,018

Parking Signs for various Bridgewater town meetings = \$310

Print Shop, printing of maps = \$904

Print Shop, printing of 25 Smart growth Zoning Project books = 197

Sodexo/Town = \$1,516

T-shirts/town/fire demonstration = \$620

Note Cards from Paper Direct for OBOC = \$62

Gift for Stephen Puleo = \$50

Sodexo/OBOC = \$1,155

OBOC/Books = \$1,442

OBOC/Honoraria = \$620

TOTAL: \$7894