



the
**CENTER for
ENTREPRENEURSHIP
STUDIES**



School of Business

“Bridging the gap between Ideas and Reality”

CES Hosts Entrepreneur Week Events at BSC

⇒ **Wednesday, February 24, 6:00 p.m.**

Maxwell Library Lecture Hall, 10 Shaw Road, Bridgewater

Keynote Speaker: Tim Rowe

Founder & CEO of the Cambridge Innovation Center



- CIC houses approximately 240 startup and early stage technology companies and is perhaps the densest collection of startups in the world.
- “CIC may just be the most important building in Greater Boston” -*The Boston Globe*
- CIC housed Google when it started in New England, as well as Great Point Energy and approximately 550 other companies since it was founded in 1999.
- Tim is also Founder and Venture Partner with New Atlantic Ventures.
- Named one of Boston’s “40 under 40” by the *Boston Business Journal*.

Tim says, “Being an entrepreneur is the best job one can have. You can set your own course, make something new, create livelihoods for others, benefit your community, and make yourself rich. If you can do all this with passion and integrity, you will make the world a brighter place.”

⇒ **Thursday, February 25, 2:00 p.m.**

Rondileau Campus Center, Council Chambers, Room 201, 19 Park Ave., Bridgewater

**Ben Lester, Massachusetts SBA 2008 Young Entrepreneur of Year
& Co-Owner of Wheatberry Bakery & Cafe**

- Known for merging entrepreneurship and sustainability in Amherst, Mass.
- Offers homemade breads, pastries, sandwiches, soups and drinks with ingredients that are rigorously selected for quality, ethics of production and value.
- In 2009 Ben and his wife Ella organized Pioneer Valley Heritage Grain, a Community Supported Agriculture (CSA) that explores the frontiers of local staple food production.

Come listen to Ben discuss these accomplishments and the importance he places on making sustainable, earth- and people-friendly business choices. He will also talk about how he made the move from a home-based business (selling in farmers markets and direct to business) to opening his own store.

These events are free and pre-registration is requested.

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