

Communication Studies Baccalaureate Program: Data for Program Review

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I. Student Enrollment

Total Number of Majors Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Communication Studies	396	421	460	377	122
Speech Communication	0	0	0	58	102
Media Studies and Communication Technologies	0	0	0	27	148
Individualized Communication	0	0	0	5	60
Corporate Communication	0	0	0	21	95
Total	396	421	460	488	527

Total Number of Majors by Gender Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Men	168	199	214	208	221
Women	228	222	246	280	306
% Female	57.6%	52.7%	53.5%	57.4%	58.1%

Total Number of Majors by Race/Ethnicity Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Native American	0	1	1	0	0
Asian	3	3	2	4	4
Black	7	11	12	22	27
Hispanic	11	10	10	13	14
Cape Verdean	6	7	7	7	8
White	293	336	368	394	415
International	4	7	7	5	6
Unknown	26	46	53	43	53
Total Students of Color	27	32	32	46	53
% Students of Color	6.8%	7.6%	7.0%	9.4%	10.1%

Note: Includes double majors.

I. Student Enrollment (continued)

Total Number of Minors Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Communication Studies	16	17	14	13	14

Total Number of Minors by Gender Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Men	9	8	6	3	3
Women	7	9	8	10	11
% Female	43.8%	52.9%	57.1%	76.9%	78.6%

Total Number of Minors by Race/Ethnicity Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Native American	0	0	0	0	0
Asian	0	0	0	0	1
Black	2	2	2	2	0
Hispanic	0	0	0	0	0
Cape Verdean	0	1	1	1	0
White	6	14	11	9	10
International	0	0	0	0	0
Unknown	8	0	0	1	3
Total Students of Color	2	3	3	3	1
% Students of Color	12.5%	17.6%	21.4%	23.1%	7.1%

Note: Includes double majors.

II. Class Size

Class Size Distribution, Enrollment and Credit Hours Generated

Fall 2005

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	0	14	40	0	2	56	27	13	1552	3421
Upper	1	12	4	1	0	18	17	29	340	1004
Grad	0	0	0	0	0	0	0	0	0	0
Total	1	26	44	1	2	74	25	42	1892	4425

Spring 2006

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	3	15	35	0	2	55	26	8	1435	3257
Upper	1	12	8	0	0	21	18	35	420	1252
Grad	0	0	0	0	0	0	0	0	0	0
Total	4	27	43	0	2	76	24	43	1855	4509

Fall 2006

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	1	15	43	0	2	61	27	4	1645	3847
Upper	4	11	6	0	0	21	18	19	391	1169
Grad	0	0	0	0	0	0	0	0	0	0
Total	5	26	49	0	2	82	25	23	2036	5016

Spring 2007

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	2	12	46	1	0	61	22	3	1373	3891
Upper	5	8	11	0	0	24	18	34	469	1393
Grad	0	0	0	0	0	0	0	0	0	0
Total	7	20	57	1	0	85	21	37	1842	5284

Notes: Individual Instruction includes internships, directed study, undergraduate research and student teaching.
Lower=100-200 level courses; Upper=300-400 level courses; Graduate=500 level courses.

II. Class Size (continued)

Class Size Distribution, Enrollment and Credit Hours Generated

Fall 2007

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	5	19	45	0	0	69	21	4	1454	4354
Upper	5	12	9	0	0	26	17	18	469	1407
Grad	0	0	0	0	0	0	0	0	0	0
Total	10	31	54	0	0	95	20	22	1923	5761

Spring 2008

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	6	20	42	0	0	68	20	1	1391	4171
Upper	2	11	12	0	0	25	20	38	530	1582
Grad	0	0	0	0	0	0	0	0	0	0
Total	8	31	54	0	0	93	20	39	1921	5753

Fall 2008

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	2	26	45	0	0	73	21	1	1561	4612
Upper	2	13	11	1	0	27	19	20	527	1577
Grad	0	0	0	0	0	0	0	0	0	0
Total	4	39	56	1	0	100	21	21	2088	6189

Spring 2009

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	2	29	47	0	0	78	21	9	1632	4878
Upper	4	20	4	0	0	28	17	39	514	1392
Grad	0	0	0	0	0	0	0	0	0	0
Total	6	49	51	0	0	106	20	48	2146	6270

Notes: Individual Instruction includes internships, directed study, undergraduate research and student teaching.
Lower=100-200 level courses; Upper=300-400 level courses; Graduate=500 level courses.

II. Class Size (continued)

Class Size Distribution, Enrollment and Credit Hours Generated

Fall 2009

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	2	31	46	0	0	79	21	0	1673	4888
Upper	5	16	6	0	0	27	16	21	449	1325
Grad	0	0	0	0	0	0	0	0	0	0
Total	7	47	52	0	0	106	20	21	2122	6213

Spring 2010

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	3	22	53	0	0	78	22	22	1710	5035
Upper	3	18	7	0	0	28	18	38	533	1415
Grad	0	0	0	0	0	0	0	0	0	0
Total	6	40	60	0	0	106	21	60	2243	6450

Notes: Individual Instruction includes internships, directed study, undergraduate research and student teaching.
 Lower=100-200 level courses; Upper=300-400 level courses; Graduate=500 level courses.

II. Class Size (continued)

Number of Three-Credit Course Sections Taught by Full-Time and Part-Time Faculty

Fall 2005

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	16	36	52	
Upper	15	6	21	
Grad	0	0	0	
Total	31	42	73	

Spring 2006

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	13	39	51	
Upper	19	4	23	
Grad	0	0	0	
Total	32	43	75	

Fall 2006

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	22	37	59	
Upper	20	4	24	
Grad	0	0	0	
Total	42	41	83	

Spring 2007

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	22	36	58	
Upper	19	7	26	
Grad	0	0	0	
Total	41	43	84	

*Number of full-time faculty members on sabbatical/leave will be noted in the "Comments" section.

II. Class Size (continued)

Number of Three-Credit Course Sections Taught by Full-Time and Part-Time Faculty

Fall 2007

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	22	47	69	
Upper	23	5	28	
Grad	0	0	0	
Total	45	52	97	

Spring 2008

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	27	41	68	
Upper	22	6	28	
Grad	0	0	0	
Total	49	47	96	

Fall 2008

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	32	40	72	
Upper	22	7	29	
Grad	0	0	0	
Total	54	47	101	

Spring 2009

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	35	43	78	
Upper	24	4	28	
Grad	0	0	0	
Total	59	47	106	

*Number of full-time faculty members on sabbatical/leave will be noted in the "Comments" section.

II. Class Size (continued)

Number of Three-Credit Course Sections Taught by Full-Time and Part-Time Faculty

Fall 2009

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	33	43	76	
Upper	21	7	28	
Grad	0	0	0	
Total	54	50	104	

Spring 2010

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	29	48	77	
Upper	22	6	28	
Grad	0	0	0	
Total	51	54	105	

*Number of full-time faculty members on sabbatical/leave will be noted in the "Comments" section.

III. Faculty

Number of Full-Time Faculty by Rank Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Professor	4	4	3	3	4
Associate Professor	3	3	4	4	3
Assistant Professor	1	3	3	4	5
Instructor	1	2	2	2	0
Total Full-Time Faculty	9	12	12	13	12

Number of Full-Time Faculty by Tenure Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Tenured	7	7	7	7	7
Not tenured	1	3	3	6	5
Not on tenure-track	1	2	2	0	0
% Tenured*	87.5%	70.0%	70.0%	53.8%	58.3%

* Of tenure-track faculty

III. Faculty (continued)

Number of Full-Time Faculty (Tenured or Tenure-Track) by Gender Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Men	4	6	6	6	6
Women	4	4	4	7	6
% Female	50.0%	40.0%	40.0%	53.8%	50.0%

Number of Full-Time Faculty (Tenured or Tenure-Track) by Race/Ethnicity Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Native American	0	0	1	1	1
Asian	0	0	0	0	0
Black	0	0	0	0	0
Hispanic	0	0	0	0	0
Cape Verdean	0	0	0	0	0
White	8	10	9	12	11
International	0	0	0	0	0
Unknown	0	0	0	0	0
Total Faculty of Color	0	0	1	1	1
% Faculty of Color	0.0%	0.0%	10.0%	7.7%	8.3%

Number of Full-Time Faculty (Tenured or Tenure Track) by Terminal Degree Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
With Terminal Degree	7	9	9	11	11
Without Terminal Degree	1	1	1	2	1
% with Terminal Degree	87.5%	90.0%	90.0%	84.6%	91.7%

IV. Student/Faculty Ratio

**Student FTE, Faculty FTE and Student/Faculty Ratio
Fall 2005 – Fall 2009**

	Student FTE			Faculty FTE			Student/ Faculty Ratio
	UG	GR	Total	Full-Time	Part-Time	Total	
Fall 2005	295.0	0.0	295.0	7.8	7.4	15.2	19:1
Fall 2006	334.9	0.0	334.9	11.2	7.4	18.6	18:1
Fall 2007	384.5	0.3	384.7	11.4	6.2	17.6	22:1
Fall 2008	418.1	0.8	418.8	12.2	8.6	20.8	20:1
Fall 2009	412.6	0.5	413.1	11.0	6.6	17.6	24:1

**Comparison of Student/Faculty Ratio
Fall 2005 – Fall 2009**

	Communication Studies	School of Arts & Sciences	Bridgewater State College
Fall 2005	19:1	21:1	20:1
Fall 2006	18:1	20:1	19:1
Fall 2007	22:1	20:1	20:1
Fall 2008	20:1	19:1	19:1
Fall 2009	24:1	23:1	23:1

Note: FTE for undergraduate students = (total credit hours)/15; FTE for graduate students = (total credit hours)/12. Student/Faculty Ratio = (student FTE)/(faculty FTE). FTE for part-time faculty = (total credit hours)/15. Adjustments to full-time faculty FTE were made for alternative responsibilities.

V. Student Progress

Number of Baccalaureate Degree Recipients 2004/05 – 2008/09

	2004/05	2005/06	2006/07	2007/08	2008/09
Communication Studies	0	0	101	100	118
Speech Communication	94	104	0	0	0
Media Studies and Communication Technologies	0	0	0	0	3
Individualized Communication	0	0	0	0	6
Corporate Communication	0	0	0	0	3
Total	94	104	101	100	130

Number of Baccalaureate Degree Recipients by Gender 2004/05 – 2008/09

	2004/05	2005/06	2006/07	2007/08	2008/09
Men	29	38	38	41	51
Women	65	66	63	59	79
% Female	69.1%	63.5%	62.4%	59.0%	60.8%

Number of Baccalaureate Degree Recipients by Race/Ethnicity 2004/05 – 2008/09

	2004/05	2005/06	2006/07	2007/08	2008/09
Native American	0	1	0	0	0
Asian	0	0	2	0	1
Black	3	3	0	1	5
Hispanic	1	2	2	1	5
Cape Verdean	3	1	2	1	2
White	78	89	75	85	107
International	2	1	1	1	2
Unknown	7	7	19	11	8
Total Students of Color	7	7	6	3	13
% Students of Color	7.4%	6.7%	5.9%	3.0%	10.0%

Note: Includes double majors

V. Student Progress (continued)

**Number of Baccalaureate Degree Recipients with Minor in Communication Studies
2004/05 – 2008/09**

	2004/05	2005/06	2006/07	2007/08	2008/09
Communication Studies	12	5	6	8	7

**Number of Baccalaureate Degree Recipients with Minor in Communication Studies
by Gender
2004/05 – 2008/09**

	2004/05	2005/06	2006/07	2007/08	2008/09
Men	2	3	1	4	4
Women	10	2	5	4	3
% Female	83.3%	40.0%	83.3%	50.0%	42.9%

**Number of Baccalaureate Degree Recipients with Minor in Communication Studies
by Race/Ethnicity
2004/05 – 2008/09**

	2004/05	2005/06	2006/07	2007/08	2008/09
Native American	0	0	0	0	0
Asian	0	0	0	0	0
Black	0	1	0	0	0
Hispanic	0	0	0	0	0
Cape Verdean	0	0	0	0	0
White	11	4	6	7	6
International	1	0	0	0	0
Unknown	0	0	0	1	1
Total Students of Color	0	1	0	0	0
% Students of Color	0.0%	20.0%	0.0%	0.0%	0.0%

Note: Includes double minors

1-Year Persistence

Freshmen	Initial Cohort	Still Enrolled (the succeeding Fall)						Graduated (by the succeeding Summer)						Not Enrolled	
		Same Major		Different Major		Total		Same Major		Different Major		Total			
Fall 2006	58	42	72%	5	9%	47	81%	0	0%	0	0%	0	0%	11	19%
Fall 2007	81	52	64%	10	12%	62	77%	0	0%	0	0%	0	0%	19	23%
Fall 2008	66	48	73%	9	14%	57	86%	0	0%	0	0%	0	0%	9	14%
Sophomores	Initial Cohort	Still Enrolled (the succeeding Fall)						Graduated (by the succeeding Summer)						Not Enrolled	
		Same Major		Different Major		Total		Same Major		Different Major		Total			
Fall 2006	114	84	74%	14	12%	98	86%	0	0%	0	0%	0	0%	16	14%
Fall 2007	86	67	78%	7	8%	74	86%	0	0%	0	0%	0	0%	12	14%
Fall 2008	106	92	87%	4	4%	96	91%	0	0%	0	0%	0	0%	10	9%
Juniors	Initial Cohort	Still Enrolled (the succeeding Fall)						Graduated (by the succeeding Summer)						Not Enrolled	
		Same Major		Different Major		Total		Same Major		Different Major		Total			
Fall 2006	126	105	83%	4	3%	109	87%	4	3%	0	0%	4	3%	13	10%
Fall 2007	157	139	89%	0	0%	139	89%	4	3%	0	0%	4	3%	14	9%
Fall 2008	140	105	75%	3	2%	108	77%	8	6%	0	0%	8	6%	24	17%
Seniors	Initial Cohort	Still Enrolled (the succeeding Fall)						Graduated (by the succeeding Summer)						Not Enrolled	
		Same Major		Different Major		Total		Same Major		Different Major		Total			
Fall 2006	123	29	24%	0	0%	29	24%	81	66%	2	2%	83	67%	11	9%
Fall 2007	136	28	21%	1	1%	29	21%	91	67%	1	1%	92	68%	15	11%
Fall 2008	171	35	20%	0	0%	35	20%	121	71%	2	1%	123	72%	13	8%

5-Year Persistence

	Initial Cohort	Still Enrolled (Fall 2009)						Graduated (by Summer 2009)						Not Enrolled	
	Fall 2004	Same Major		Different Major		Total		Same Major		Different Major		Total			
Freshmen	64	0	0%	5	8%	5	8%	12	19%	18	28%	30	47%	29	45%
Sophomores	73	0	0%	2	3%	2	3%	33	45%	14	19%	47	64%	24	33%
Juniors	119	0	0%	2	2%	2	2%	75	63%	8	7%	83	70%	34	29%
Seniors	121	0	0%	1	1%	1	1%	106	88%	2	2%	108	89%	12	10%