

Management Baccalaureate Program: Data for Program Review

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I. Student Enrollment

Total Number of Majors Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
General Mgmt	497	525	576	602	579
Energy and Environmental Resources Mgmt	12	12	7	6	0
Global Mgmt	28	19	23	17	33
Information Systems Mgmt	73	110	56	38	30
Marketing Mgmt	155	157	190	218	202
Transportation Mgmt	2	1	2	3	1
Operations Mgmt	0	0	0	6	25
Total	767	824	854	890	870

Total Number of Majors by Gender Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Men	428	462	493	511	546
Women	339	362	361	379	324
% Female	44.2%	43.9%	42.3%	42.6%	37.2%

Total Number of Majors by Race/Ethnicity Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Native American	1	2	3	1	1
Asian	19	21	22	27	26
Black	34	36	39	39	47
Hispanic	13	19	28	26	32
Cape Verdean	12	17	26	22	18
White	536	611	643	699	673
International	18	13	12	14	11
Unknown	134	104	81	62	62
Total Students of Color	79	95	118	115	124
% Students of Color	10.3%	11.5%	13.8%	12.9%	14.3%

Note: Includes double majors.

I. Student Enrollment (continued)

**Total Number of Minors
Fall 2005 – Fall 2009**

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Management	59	64	61	55	82

**Total Number of Minors by Gender
Fall 2005 – Fall 2009**

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Men	26	30	26	30	44
Women	33	34	35	25	38
% Female	55.9%	53.1%	57.4%	45.5%	46.3%

**Total Number of Minors by Race/Ethnicity
Fall 2005 – Fall 2009**

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Native American	0	0	1	1	2
Asian	0	0	2	1	2
Black	1	2	2	3	3
Hispanic	1	1	1	0	4
Cape Verdean	1	0	1	1	1
White	37	46	48	44	60
International	2	3	2	1	0
Unknown	17	12	4	4	10
Total Students of Color	3	3	7	6	12
% Students of Color	5.1%	6.5%	11.5%	10.9%	14.6%

Note: Includes double majors.

II. Class Size

Class Size Distribution, Enrollment and Credit Hours Generated

Fall 2005

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	0	3	7	10	0	20	30	0	597	1791
Upper	7	12	6	3	0	28	19	12	534	1596
Grad	7	3	1	0	0	11	11	0	121	363
Total	14	18	14	13	0	59	21	12	1252	3750

Spring 2006

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	0	5	8	10	0	23	27	0	622	1866
Upper	4	12	11	3	0	30	20	12	620	1858
Grad	6	3	0	0	0	9	9	6	83	237
Total	10	20	19	13	0	62	21	18	1325	3961

Fall 2006

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	0	1	6	13	0	20	32	0	632	1896
Upper	4	13	5	5	0	27	20	8	539	1617
Grad	5	2	1	0	0	8	11	2	93	275
Total	9	16	12	18	0	55	23	10	1264	3788

Spring 2007

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	0	2	9	11	0	22	30	0	656	1968
Upper	3	16	10	2	0	31	21	9	657	1969
Grad	3	4	0	0	0	7	12	2	84	248
Total	6	22	19	13	0	60	23	11	1397	4185

Notes: Individual Instruction includes internships, directed study, undergraduate research and student teaching.
Lower=100-200 level courses; Upper=300-400 level courses; Graduate=500 level courses.

II. Class Size (continued)

Class Size Distribution, Enrollment and Credit Hours Generated

Fall 2007

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	0	2	5	14	0	21	31	0	649	1947
Upper	3	17	6	2	0	28	19	1	543	1629
Grad	3	6	0	0	0	9	12	0	104	312
Total	6	25	22	16	0	58	22	1	1296	3888

Spring 2008

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	0	3	8	13	0	24	30	0	718	2154
Upper	4	14	11	5	0	34	21	9	717	2151
Grad	5	3	1	0	0	9	11	1	99	295
Total	9	20	20	18	0	67	23	10	1534	4600

Fall 2008

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	1	5	8	13	0	27	27	0	741	2223
Upper	4	14	11	3	0	32	20	7	647	1941
Grad	3	4	1	0	0	8	12	0	96	288
Total	8	23	20	16	0	67	22	7	1484	4452

Spring 2009

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	0	8	8	10	0	26	26	0	683	2007
Upper	5	12	15	5	0	37	21	8	801	2286
Grad	7	4	0	0	0	11	10	2	112	308
Total	12	24	23	15	0	74	21	10	1596	4601

Notes: Individual Instruction includes internships, directed study, undergraduate research and student teaching.
Lower=100-200 level courses; Upper=300-400 level courses; Graduate=500 level courses.

II. Class Size (continued)

Class Size Distribution, Enrollment and Credit Hours Generated

Fall 2009

Level	Class Size					Total Sections	Avg Section Size	Enrollment Individual Instruction	Total Enrollment	Credit Hours Generated
	1-10	11-20	21-30	31-40	41+					
Lower	2	3	10	13	0	28	28	0	784	2148
Upper	4	13	14	1	0	32	20	1	639	1740
Grad	2	3	2	1	0	8	17	2	138	408
Total	8	19	26	15	0	68	23	3	1561	4296

Notes: Individual Instruction includes internships, directed study, undergraduate research and student teaching.
 Lower=100-200 level courses; Upper=300-400 level courses; Graduate=500 level courses.

II. Class Size (continued)

Number of Three-Credit Course Sections Taught by Full-Time and Part-Time Faculty

Fall 2005

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	18	2	20	
Upper	29	0	29	
Grad	11	0	11	
Total	58	2	60	

Spring 2006

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	21	2	23	
Upper	29	2	31	
Grad	9	0	9	
Total	59	4	63	

Fall 2006

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	17	3	20	2 full time faculty members on sabbatical/leave
Upper	22	6	29	
Grad	8	0	8	
Total	47	9	58	

Spring 2007

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	18	4	22	
Upper	31	1	32	
Grad	7	0	7	
Total	56	5	61	

*Number of full-time faculty members on sabbatical/leave will be noted in the "Comments" section.

II. Class Size (continued)

Number of Three-Credit Course Sections Taught by Full-Time and Part-Time Faculty

Fall 2007

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	12	9	21	1 full time faculty member on sabbatical/leave
Upper	26	3	29	
Grad	9	0	9	
Total	47	12	59	

Spring 2008

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	14	10	24	1 full time faculty member on sabbatical/leave
Upper	26	9	35	
Grad	9	0	9	
Total	49	19	68	

Fall 2008

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	23	4	27	
Upper	32	2	34	
Grad	8	0	8	
Total	63	6	69	

Spring 2009

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	17	8	25	
Upper	32	4	36	
Grad	10	0	10	
Total	59	12	71	

*Number of full-time faculty members on sabbatical/leave will be noted in the "Comments" section.

II. Class Size (continued)

Number of Three-Credit Course Sections Taught by Full-Time and Part-Time Faculty

Fall 2009

Level	Taught by Full-Time Faculty	Taught by Part-Time Faculty	Total Three-Credit Sections	Comments*
Lower	21	4	25	
Upper	28	2	30	
Grad	7	0	7	
Total	56	6	62	

*Number of full-time faculty members on sabbatical/leave will be noted in the "Comments" section.

III. Faculty

Number of Full-Time Faculty by Rank Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Professor	6	6	8	8	7
Associate Professor	2	2	5	3	4
Assistant Professor	6	6	0	2	1
Instructor	0	0	0	0	1
Total Full-Time Faculty	14	14	13	13	13

Number of Full-Time Faculty by Tenure Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Tenured	8	8	8	9	11
Not tenured	6	6	5	3	1
Not on tenure-track	0	0	0	1	1
% Tenured*	57.1%	57.1%	61.5%	75.0%	91.7%

* Of tenure-track faculty

III. Faculty (continued)

Number of Full-Time Faculty (Tenured or Tenure-Track) by Gender Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Men	9	9	8	7	5
Women	5	5	5	5	7
% Female	35.7%	35.7%	38.5%	41.7%	58.3%

Number of Full-Time Faculty (Tenured or Tenure-Track) by Race/Ethnicity Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Native American	0	0	0	0	0
Asian	0	0	0	0	0
Black	0	0	0	0	0
Hispanic	0	0	0	0	0
Cape Verdean	0	0	0	0	0
White	14	14	13	12	12
International	0	0	0	0	0
Unknown	0	0	0	0	0
Total Faculty of Color	0	0	0	0	0
% Faculty of Color	0.0%	0.0%	0.0%	0.0%	0.0%

Number of Full-Time Faculty (Tenured or Tenure Track) by Terminal Degree Fall 2005 – Fall 2009

	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
With Terminal Degree	14	14	13	12	8
Without Terminal Degree	0	0	0	0	4
% with Terminal Degree	100%	100%	100%	100%	66.6%

IV. Student/Faculty Ratio

Student FTE, Faculty FTE and Student/Faculty Ratio Fall 2005 – Fall 2009

	Student FTE			Faculty FTE			Student/ Faculty Ratio
	UG	GR	Total	Full-Time	Part-Time	Total	
Fall 2005	227.2	28.5	255.7	13.2	0.4	13.6	19:1
Fall 2006	235.6	22.3	257.9	12.8	1.6	14.4	18:1
Fall 2007	238.0	26.5	264.5	12.4	1.4	13.8	19:1
Fall 2008	277.4	24.3	301.7	12.2	1.2	13.4	23:1
Fall 2009	278.6	32.5	311.1	12.4	0.2	12.6	25:1

Comparison of Student/Faculty Ratio Fall 2005 – Fall 2009

	Management	School of Business	Bridgewater State College
Fall 2005	19:1	21:1	20:1
Fall 2006	18:1	21:1	19:1
Fall 2007	19:1	21:1	20:1
Fall 2008	23:1	24:1	19:1
Fall 2009	25:1	24:1	22:1

Note: FTE for undergraduate students = (total credit hours)/15; FTE for graduate students = (total credit hours)/12. Student/Faculty Ratio = (student FTE)/(faculty FTE). FTE for part-time faculty = (total credit hours)/15. Adjustments to full-time faculty FTE were made for alternative responsibilities.

V. Student Progress

Number of Baccalaureate Degree Recipients 2004/05 – 2008/09

	2004/05	2005/06	2006/07	2007/08	2008/09
General Mgmt	93	97	102	95	131
Energy and Environmental Resources Mgmt	1	0	0	1	1
Global Mgmt	3	3	1	3	4
Information Systems Mgmt	11	15	7	7	8
Marketing Mgmt	23	39	29	48	48
Transportation Mgmt	0	2	0	1	0
Operations Mgmt	0	0	0	0	0
Total	131	156	139	155	192

Number of Baccalaureate Degree Recipients by Gender 2004/05 – 2008/09

	2004/05	2005/06	2006/07	2007/08	2008/09
Men	67	74	71	75	108
Women	64	82	68	80	84
% Female	48.9%	52.6%	48.9%	51.6%	43.8%

Number of Baccalaureate Degree Recipients by Race/Ethnicity 2004/05 – 2008/09

	2004/05	2005/06	2006/07	2007/08	2008/09
Native American	0	1	0	0	0
Asian	2	7	3	4	8
Black	2	4	6	6	6
Hispanic	2	2	1	3	3
Cape Verdean	3	2	1	5	1
White	99	128	87	112	155
International	9	6	5	3	4
Unknown	14	6	36	22	15
Total Students of Color	9	16	11	18	18
% Students of Color	6.9%	10.3%	7.9%	11.6%	9.4%

Note: Includes double majors

V. Student Progress (continued)

**Number of Baccalaureate Degree Recipients with Minor in Management
2004/05 – 2008/09**

	2004/05	2005/06	2006/07	2007/08	2008/09
Management	33	30	29	33	30

**Number of Baccalaureate Degree Recipients with Minor in Management
by Gender
2004/05 – 2008/09**

	2004/05	2005/06	2006/07	2007/08	2008/09
Men	11	12	14	18	14
Women	22	18	15	15	16
% Female	66.7%	60.0%	51.7%	45.5%	53.3%

**Number of Baccalaureate Degree Recipients with Minor in Management
by Race/Ethnicity
2004/05 – 2008/09**

	2004/05	2005/06	2006/07	2007/08	2008/09
Native American	0	0	0	0	0
Asian	1	0	0	1	0
Black	1	1	0	0	1
Hispanic	0	0	1	1	0
Cape Verdean	1	1	1	0	1
White	27	26	17	27	23
International	0	0	1	1	1
Unknown	3	2	9	3	4
Total Students of Color	3	2	2	2	2
% Students of Color	9.1%	6.6%	6.9%	6.1%	6.7%

Note: Includes double minors

1-YEAR STUDENT PERSISTENCE

Freshmen	Initial Cohort	Still Enrolled (the succeeding Fall)						Graduated (by the succeeding Summer)						Not Enrolled	
		Same Major		Different Major		Total		Same Major		Different Major		Total			
Fall 2006	161	91	57%	22	14%	113	70%	0	0%	0	0%	0	0%	48	30%
Fall 2007	197	121	61%	21	11%	142	72%	0	0%	0	0%	0	0%	55	28%
Fall 2008	149	82	55%	23	15%	105	70%	0	0%	0	0%	0	0%	44	30%
Sophomores	Initial Cohort	Still Enrolled (the succeeding Fall)						Graduated (by the succeeding Summer)						Not Enrolled	
		Same Major		Different Major		Total		Same Major		Different Major		Total			
Fall 2006	189	121	64%	20	11%	141	75%	0	0%	0	0%	0	0%	48	25%
Fall 2007	195	143	73%	14	7%	157	81%	0	0%	0	0%	0	0%	38	19%
Fall 2008	213	145	68%	22	10%	167	78%	0	0%	0	0%	0	0%	46	22%
Juniors	Initial Cohort	Still Enrolled (the succeeding Fall)						Graduated (by the succeeding Summer)						Not Enrolled	
		Same Major		Different Major		Total		Same Major		Different Major		Total			
Fall 2006	214	168	79%	9	4%	177	83%	6	3%	0	0%	6	3%	31	14%
Fall 2007	200	167	84%	9	5%	176	88%	4	2%	0	0%	4	2%	20	10%
Fall 2008	245	182	74%	10	4%	192	78%	10	4%	0	0%	10	4%	43	18%
Seniors	Initial Cohort	Still Enrolled (the succeeding Fall)						Graduated (by the succeeding Summer)						Not Enrolled	
		Same Major		Different Major		Total		Same Major		Different Major		Total			
Fall 2006	257	83	32%	2	1%	85	33%	137	53%	1	0%	138	54%	34	13%
Fall 2007	260	82	32%	2	1%	84	32%	149	57%	1	0%	150	58%	26	10%
Fall 2008	280	67	24%	0	0%	67	24%	187	67%	2	1%	189	68%	24	9%

5-YEAR STUDENT PERSISTENCE

	Initial Cohort	Still Enrolled (Fall 2009)						Graduated (by Summer 2009)						Not Enrolled	
	Fall 2004	Same Major		Different Major		Total		Same Major		Different Major		Total			
Freshmen	160	8	5%	10	6%	18	11%	37	23%	22	14%	59	37%	83	52%
Sophomores	149	3	2%	3	2%	6	4%	77	52%	13	9%	90	60%	53	36%
Juniors	201	4	2%	0	0%	4	2%	119	59%	4	2%	123	61%	74	37%
Seniors	226	0	0%	1	0%	1	0%	189	84%	5	2%	194	86%	31	14%