



**Communication Sciences and Disorders Strategic Plan
Executive Summary**

Based on the CSD Strategic Plan of May 2018

https://www.bridgew.edu/sites/bridgew/files/media/pdf_document/Program%20Strategic%20Plan%20June%202018.pdf

Vision:

Develop into a strong sustainable CSD graduate program that prepares graduates to earn ASHA certification, certification from the Massachusetts Department of Education, and licensure from the Massachusetts Board of Professional Licensure; and to grow into an indispensable community partner contributing to the health and well-being of citizens by providing diagnostic, treatment, preventative, and outreach services to Southeastern Massachusetts communities and beyond.

Mission:

The mission of the BSU Communication Sciences and Disorders Graduate Program is to prepare qualified speech language pathologists equipped with a thorough understanding of typical and atypical communication and swallowing processes and prevention, diagnostic and treatment practices; and to serve as an indispensable resource to communities in Southeastern Massachusetts.

Values:

The Program strives to foster an innovative, intellectually stimulating student-centered learning environment, both academically and clinically, founded upon active learning, critical thinking, and professional standards, accountability, community engagement, commitment to social justice, diversity and global awareness, and commitment to evidence-based life-long learning. It is committed to providing excellence in academic and clinical education to prepare students to meet the challenges of the 21st century.

Strategic Goals:

Goal #1: Provide students with comprehensive knowledge and clinical experiences that will qualify them to obtain ASHA certification, Massachusetts Department of Education certification, and state licensure in order to be successful practitioners.

- Goal #2:** Create an environment that promotes interdisciplinary and team collaboration based on best practices and fosters the personal growth of students, faculty, and clinical educators.
- Goal #3:** Create meaningful partnerships with communities in Southeastern Massachusetts through providing evidence-based clinical services to children and adults, professional development opportunities to SLPs; and awareness, prevention, and advocacy services.
- Goal #4:** Foster a genuine understanding of and appreciation for diversity and how it adds meaning to the lives of individuals and society as a whole.
- Goal #5:** Create a culture within the program where students, faculty, and clinical educators view themselves as advocates for individuals with swallowing, communication, and/or cognitive disabilities.

Strategic Assessment: Indicators of Success

- Exit interviews and surveys conducted with students in the program, alumni, clients and their families, campus communities, clinical educators of-campus affiliations, and school districts.
- Analysis of the strategic plan, goals, and benchmarks by the faculty and clinical educators as part of the annual graduate program retreat.
- Self-assessment, peer-assessment, review of syllabi, and achievement of student outcomes on a ongoing basis and as part of the graduate program retreat.